

Scarlett

CONTACT

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ABOUT ME

↑ Detail-oriented and highly organized graphic designer with a passion for creating stunning designs that leave a lasting impression. Known for thriving in the nocturnal hours. Skills in logo design, creating brand identities, publication design and more. Works hard towards bringing a creative vision to life.

TOOLS



Illustrator



Indesign



Photoshop



Figma

EXPERIENCE

↑ **Graphic Design Internship**
Cat 5 Studios
↓ **January 2024 - PRESENT**

- Collaborated with client and design team to rework clients website in becoming more user-friendly, reach desired target audience, and overall become more engaging.
- Designed collateral items for consumer purchases.

↑ **Freelance Graphic Design**
Tecvanguard
↓ **November 2023**

- Collaborated with client to understand their vision for their brand and transform those ideas into captivating visual designs.
- Designed visually stunning logo that successfully conveyed their brand identity to reach desired target audience.
- Developed a new business card.

DESIGN SKILLS

↑ Logo Design
Mockups
Typography
Web Design
Wireframing
Prototyping
Layout Design
Moodboarding
↓ Attention to Detail

↑ Organized
Creative Thinker
Problem Solver
Attention to Hierarchy
Design Planning
Time Management
Research Skills
Multitasker
↓ Collaborative

PROJECTS

- Brand Identity
- Publications
- Brochures
- Magazine Ads
- Poster Designs
- Website Design
- Social Media Ads
- Packaging Design

LANGUAGES

- English
- Spanish

EDUCATION

↑ **Valencia College 2024**
A.S. Degree in Graphic & Interactive Design specialized in
↓ **Graphic Design**

TECHNICAL CERTIFICATES

- Graphic Design Production
- Graphic Design Support